



## Protecting People, Programs, and Performance

### Go Virtual!

#### Virtual Solutions to Engage and Inspire

As the world transitions to a new normal, Guardians of Honor (GOH) is leveraging our decades of experience conducting large scale virtual events to support a broader customer base looking to embrace virtual meeting technology and maintain the momentum of their programs.



To support continued and responsible engagement during the management of COVID-19, GOH virtual solutions can help you meaningfully connect your stakeholder communities, decision makers, and the public.

There are many different modalities and options to choose from - we look forward to helping you keep the momentum going!



### CONNECT

- FedRAMP Virtual Solutions
- Webcasts and Webinars
- Virtual Conferences
- Virtual Expo Environments
- Online Collaboration Portals
- Online Communities



### ENGAGE

- |                          |                                     |
|--------------------------|-------------------------------------|
| • Event Branding         | • Q&A                               |
| • Screenshare            | • Chat                              |
| • Video Collaboration    | • Real-Time Polling                 |
| • Document Collaboration | • Contact Card Exchange             |
| • Virtual Whiteboard     | • Virtual Meetings and Office Hours |
| • Gamification           | • Post-Event Evaluations            |



### SUPPORT

- Pre-Event Registration
- Landing Pages for Meeting Materials
- Plenary and Breakout Sessions
- Speaker and Facilitator Designations
- Video and Audio Recording
- Social Media Profile Integration
- Real-Time Support and Troubleshooting

### SBA DESIGNATIONS



*Best. Service. Ever.*

We greatly appreciated the overall sense of partnership and cooperation with GOH – everyone very much felt that they were part of one team. Truly exceptional.

### ACCOMPLISHMENTS

- Successfully transitioned a \$5M event contract - with over 20 concurrent events – to a fully virtual format
- Transformed multiple large, multi-track conferences to virtual platforms
- Executed thousands of virtual events

# GOH

## Solution Spotlight

### Helping You Consider All Options

### Virtual Exhibits

Custom landing pages for exhibitors to create a virtual tradeshow. Exhibitors can manage their own logo, description, video, collateral, staff profiles and more. A searchable keyword index helps attendees find the exhibitors who are relevant to them.

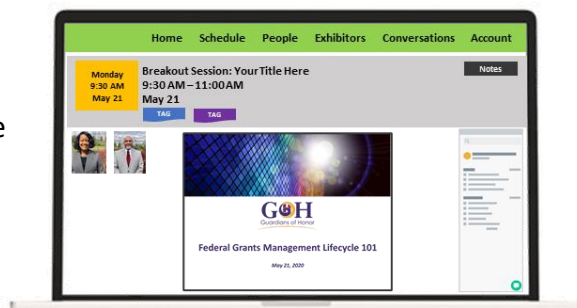
- **Virtual tradeshow:** Exhibitors and sponsors can customize their landing pages with their logo, description, tags, and even upload their own handouts and materials for delegate download.
- **Online lead retrieval:** Delegates can easily “request information” from exhibiting companies, sharing their contact information similar to having their badge scanned at a live event.



### Educational Keynote and Breakout Sessions

Offer keynotes and educational sessions to your audience through live webinar or pre-recorded video broadcast. Audience Q&A, in-session polls, and downloadable handouts keep your attendees interactive and engaged. Viewing can be monitored and tied back to individual membership IDs for tracking of attendance and credits.

- **Built-in calendar of events** can span hours, days, weeks or months
- **Automated reminders** increase attendance
- **Live polling and surveys** encourage engagement
- **Sessions-based forums** allow long-term conversation on your content
- **On-demand playback** gives your content longer life



### Virtual Event Best Practices

Based upon our experience, GOH has developed a set of best practices which we leverage to deliver high-quality virtual meetings of all sizes, types, and configurations.

- Engagement-centered, educationally minded, flexible approach that reinforces client objectives and mission
- Incorporate polls, gaming, real-time data visualizations, videos/presentations, and real time transcription
- Streamlined run throughs to prepare and support presenters
- Vetted checklists and SOPs to support rigorous testing of all technologies and interactive components
- Leverage virtual technology to allow real time collaboration and document sharing

